



A community-wide celebration of kids!

Sponsor Agreement

Business/Organization Name: _____

Contact: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Opportunities:

~~_____ Children's Week Title Sponsor - \$25,000 - U.S. Venture~~

_____ **Signature Event Title Sponsor - \$10,000**

- Includes Signature Sponsor Benefits
- Co-branded recognition with selected event
- Acknowledgment in press releases and media coverage of selected event
- Recognition at and invitation to participate in selected event

Choose Event(s): Playground Fair Parade - ThedaCare

_____ **Event Sponsor - \$2,000**

- Includes Contributing Sponsor benefits.
- Logo/name recognition on all marketing materials including banners, sponsors signs, fliers, posters, advertisements, website and social media.
- Premium logo placement on sponsor banner (approx. 36" x 60"). Placed at the entrance to select events and on entrance pillar at the Building for Kids leading up to Children's Week.
- Recognition at and invitation to participate in selected event

Choose Event(s): Kids Rummage Sale Kick-Off Event Free Day at Pool

_____ **Contributing Sponsor - \$1,000**

- Includes Supporting Sponsor benefits.
- Recognition by speakers and during outdoor events like the Children's Parade.
- Included in a shared sponsor sign placed at various events throughout the week.

_____ **Supporting Sponsor - \$500**

- Includes Community Sponsor benefits.
- Opportunity for vehicle placement on Franklin Street during Children's Parade reception in City Park.
- Opportunity to participate as a greeter/volunteer for events.

_____ **Community Sponsor - \$250**

- Logo/name recognition on select marketing materials including shared sponsor signs and website.

_____ **Other donation amount \$ _____**

_____ **Other donation**

- Could include game/raffle prizes, gift certificates, in-kind donations to be used at events throughout the week, including the Playground Fair and the Children's Parade. Please describe: _____

For more information or to secure your sponsorship:

Contact Oliver Zornow
920-734-3226 x 111 • ozornow@buildingforkids.org

Building for Kids
Attn: Children's Week Fund
100 West College Avenue
Appleton, WI 54911

Thank you for supporting kids and our community!

