



# A community-wide celebration of kids!

## Sponsor Agreement

Business/Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Opportunities:

~~\_\_\_\_\_ Children's Week Title Sponsor - \$25,000 - U.S. Venture~~

\_\_\_\_\_ **Signature Event Title Sponsor - \$10,000**

- Includes Signature Sponsor Benefits
- Co-branded recognition with selected event
- Acknowledgment in press releases and media coverage of selected event
- Recognition at and invitation to participate in selected event

Choose Event(s):  Playground Fair  Parade - ThedaCare

\_\_\_\_\_ **Event Sponsor - \$2,000**

- Includes Contributing Sponsor benefits.
- Logo/name recognition on all marketing materials including banners, sponsors signs, fliers, posters, advertisements, website and social media.
- Premium logo placement on sponsor banner (approx. 36" x 60"). Placed at the entrance to select events and on entrance pillar at the Building for Kids leading up to Children's Week.
- Recognition at and invitation to participate in selected event

Choose Event(s):  Kids Rummage Sale  Kick-Off Event  BFK Outdoors Series  Free Day at Pool

\_\_\_\_\_ **Contributing Sponsor - \$1,000**

- Includes Supporting Sponsor benefits.
- Recognition by speakers and during outdoor events like the Children's Parade.
- Included in a shared sponsor sign placed at various events throughout the week.

\_\_\_\_\_ **Supporting Sponsor - \$500**

- Includes Community Sponsor benefits.
- Opportunity for vehicle placement on Franklin Street during Children's Parade reception in City Park.
- Opportunity to participate as a greeter/volunteer for events.

\_\_\_\_\_ **Community Sponsor - \$250**

- Logo/name recognition on select marketing materials including shared sponsor signs and website.

\_\_\_\_\_ **Other donation amount \$ \_\_\_\_\_**

\_\_\_\_\_ **Other donation**

- Could include game/raffle prizes, gift certificates, in-kind donations to be used at events throughout the week, including the Playground Fair and the Children's Parade. Please describe: \_\_\_\_\_

### For more information or to secure your sponsorship:

Oliver Zornow  
920-734-3226 x 111 • ozornow@buildingforkids.org

Building for Kids  
Attn: Children's Week Fund  
100 West College Avenue  
Appleton, WI 54911

**Thank you for supporting kids  
and our community!**

