



A community-wide celebration of kids!

Save the dates! July 25 - 31, 2021

Business/Organization Name: _____

Contact: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Opportunities:

Children's Week Title Sponsor - \$20,000 - U.S. Venture

Event Title Sponsor - \$10,000

- Includes Signature Sponsor Benefits
- Co-branded recognition with selected event
- Acknowledgement in press releases and media coverage of selected event
- Recognition at and invitation to participate in selected event

Choose Event(s): Kickoff Event Outdoor Family Movie Playground Fair Parade - ThedaCare

Signature Sponsor - \$3,000

- Includes Contributing Sponsor benefits.
- Logo/name recognition on all marketing materials including banners, sponsors signs, fliers, posters, advertisements, website and social media.
- Premium logo placement on sponsor banner (approx. 36" x 60"). Placed at the entrance to select events and on entrance pillar at the Building for Kids leading up to Children's Week.

Contributing Sponsor - \$1,000

- Includes Supporting Sponsor benefits.
- Recognition by speakers and during outdoor events like the Children's Parade.
- Included in a shared sponsor sign placed at various events throughout the week.
- Opportunity to provide a table & activity at the Playground Fair at Pierce Park or Children's Parade at City Park.

Supporting Sponsor - \$500

- Includes Community Sponsor benefits.
- Opportunity for vehicle placement on Franklin Street during Children's Parade reception in City Park.
- Opportunity to participate as a greeter/volunteer for events.

Community Sponsor - \$250

- Logo/name recognition on select marketing materials including shared sponsor signs and website.

Other donation amount \$ _____

Other donation

- Could include game/raffle prizes, gift certificates, in-kind donations to be used at events throughout the week, including the Playground Fair and the Children's Parade. Please describe: _____

For more information or to secure your sponsorship:

Oliver Zornow
920-734-3226 x 111 • ozornow@buildingforkids.org

Building for Kids
Attn: Children's Week Fund
100 West College Avenue
Appleton, WI 54911

Thank you for supporting kids and community!

