



# Children's Week Sponsorship Opportunities

Business/Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## \_\_\_ Children's Week Title Sponsor - \$20,000 (Unavailable)

## \_\_\_ Event Title Sponsor - \$10,000

- Includes Signature Sponsor Benefits
- Prime recognition for selected event
- Acknowledgement at and invitation to participate in selected event

Choose Event(s):  Kickoff Event  Kids Bazaar  Playground Fair  Parade (Unavailable)

## \_\_\_ Signature Sponsor - \$3,000

- Includes Contributing Sponsor benefits.
- Logo/name recognition on all marketing materials including banners, sponsors signs, fliers, posters, advertisements, website and social media.
- Premium logo placement on sponsor banner (approx. 36" x 60"). Placed at the entrance to select events and on entrance pillar at the Building for Kids leading up to Children's Week.

## \_\_\_ Contributing Sponsor - \$1,000

- Includes Supporting Sponsor benefits.
- Recognition by speakers and during outdoor events like the Children's Parade.
- Included in a shared sponsor sign placed at various events throughout the week.

## \_\_\_ Supporting Sponsor - \$500

- Includes Community Sponsor benefits.
- Opportunity for vehicle placement on Franklin Street during Children's Parade reception in City Park.
- Opportunity to participate as a greeter/volunteer for events.
- Opportunity to participate in the week's events:
  - Provide a table & activity at the Playground Fair at Pierce Park or Children's Parade at City Park.
  - Participate as greeters/volunteers for the events.

## \_\_\_ Community Sponsor - \$250

- Logo/name recognition on select marketing materials including shared sponsor signs and website.

\_\_\_ Other donation amount \$ \_\_\_\_\_

## \_\_\_ Other donation

- Could include game/raffle prizes, gift certificates, in-kind donations to be used at events throughout the week, including the Playground Fair and the Children's Parade. Please describe: \_\_\_\_\_

**Please return this form along with your donation by Sunday, May 31, 2020 to:**

Building for Kids  
Attn: Children's Week Fund  
100 West College Avenue  
Appleton, WI 54911

**Thank you for supporting kids and community!**

